



Transforming collaborative leadership training into a blended e-learning experience



Oppida

- **Client:** Joint IDP Profiling Service (JIPS)
- **Location:** Switzerland
- **Platform:** Thinkific
- **Sector:** NFP

Oppida partnered with the Joint IDP Profiling Service (JIPS) to convert their face-to-face Collaborative Leadership Program (CLP) into a dynamic blended e-learning experience. The project involved co-developing, designing, publishing, and testing the program, all within a tight timeline. Oppida also assisted JIPS in selecting a learning management system (LMS) for their pilot course and delivered essential LMS training to ensure the JIPS team could effectively manage their new online learning environment.



About Joint IDP Profiling Service (JIPS)

Established in Geneva in 2009, the Joint IDP Profiling Service (JIPS) serves as an inter-agency body that supports governments, humanitarian, and development organisations in improving locally owned information about displacement situations. JIPS has gained global recognition as a knowledge hub on profiling, providing field support in the form of strategic advice, technical assistance, training, and tools to address displacement challenges.

The challenge

JIPS sought to transition their Collaborative Leadership Program (CLP) from a face-to-face format to a blended e-learning experience within a very short time frame of eight weeks. The JIPS team also faced the additional challenge of having limited experience with online learning design. The project required rapid content development, user testing, and the selection of a suitable learning management system.

The solution

To meet JIPS's needs, Oppida began the project with detailed consultations to understand their digital requirements and propose a suitable technology stack for the Collaborative Leadership Program (CLP). Given the tight timeline, development processes for the core content were initiated simultaneously.

Oppida facilitated the collaboration with JIPS by holding weekly stand-ups and maintaining daily communication via Slack, ensuring quick responses to questions and continuous progress.

The solution required:

- **Course design:** Oppida worked with JIPS to co-develop the Collaborative Leadership Program, ensuring that the course structure was engaging and accessible for learners. The content was tailored to leadership development needs and included real-world case studies.
- **Learning platform selection:** After analysing various LMS options, Oppida recommended and implemented Thinkific, a user-friendly platform that supported interactive learning features. This allowed JIPS to deliver a seamless online training experience.
- **Media development:** To enhance learner engagement, Oppida integrated videos, quizzes, and case studies into the course. These media elements provided interactive learning opportunities and improved content retention.

The results

Oppida's collaboration with JIPS resulted in the successful design, development, and delivery of the Collaborative Leadership Program (CLP) in under eight weeks. The transition to a blended learning format empowered JIPS to deliver their leadership training more flexibly while maintaining the same level of engagement.

The LMS training provided to the JIPS team ensured they could independently manage future courses, ensuring long-term sustainability for the program.

The result was a blended learning program that successfully engaged participants and provided JIPS with a scalable training platform for leadership development.



Testimonial

Nils Reubke:

"We chose Oppida due to their demonstrated experiences and capacities in delivering well-designed high-quality e-learning content. Also, their flexibility to integrate seamlessly with our existing work streams and deadlines, while also taking the time to understand our needs and fine-tune their recommendations accordingly were key selection criteria in the tender process.

We now look back at several months of hard work and are proud of the product we co-created in such a short time. Thanks again for supporting us on the amazing learning journey!"





Oppida