



Strategic tech stack advice and course development for Psych Scene Academy



Oppida

- **Client:** Psych Scene
- **Location:** Australia
- **Platform:** Absorb
- **Sector:** Private Provider

Oppida partnered with Psych Scene to provide strategic guidance on the tech stack requirements for the launch of Psych Scene Academy and the design and development of 18 short courses. By collaborating closely with Psych Scene, Oppida delivered a tailored learning experience that met the unique needs of psychiatry professionals, ensuring a high-quality and engaging online training platform.



About Psych Scene

Psych Scene provides specialised training and professional development for psychiatry trainees, psychiatrists, and general practitioners. Offering a wide range of exam preparation courses, workshops, and online programs, Psych Scene seeks to transform how psychiatric knowledge is delivered, ensuring that healthcare professionals approach psychiatry with enhanced skills and understanding.

The challenge

Psych Scene faced several challenges in launching their new platform, Psych Scene Academy. The complexity of the subject matter, combined with the need to develop engaging content for 18 short courses, required the right learning design expertise. Additionally, the project sponsor, who played a central role in content creation, had a demanding schedule, which required flexible collaboration from Oppida.

The solution

Oppida provided strategic tech stack advice to help Psych Scene select Absorb LMS as the platform for Psych Scene Academy. Following this, Oppida was commissioned to design, develop, and publish 18 short courses in the new LMS.

- **Course design and development:** Oppida collaborated with subject matter experts at Psych Scene to design 18 online courses, covering psychiatry, mental health, and patient care. The content was structured to be informative yet accessible for healthcare professionals.
- **Rich media integration:** To enhance engagement, Oppida incorporated rich media elements such as videos, animations, and quizzes. These interactive features helped to simplify complex medical concepts, making them easier for learners to understand and apply.
- **LMS implementation and support:** Oppida selected Absorb LMS for its flexibility and user-friendly interface. A custom-branded learning platform, Psych Scene Academy, was created, with ongoing support provided to ensure smooth content delivery.

Currently, Oppida is in the process of designing and developing an additional 12 courses, with further rich media assets being integrated to enhance the learning experience.

The results

Psych Scene Academy launched successfully, with 18 fully developed and engaging courses in Absorb LMS. The custom branding and graphical elements created by Oppida provided a professional and user-friendly experience for learners. The integration of rich media assets added depth to the course content, making the learning experience more interactive and relevant to psychiatry professionals.

The ongoing collaboration between Psych Scene and Oppida continues to support the Academy's growth with the development of further courses and content.





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