



Empowering sustainability education through digital innovation



Oppida

- **Client:** Environment Education Victoria (EEV)
- **Location:** Australia
- **Platform:** Google Classroom
- **Sector:** Non-Profit

Oppida partnered with Environment Education Victoria (EEV) to transform their sustainability education programs into engaging online courses. Through extensive market research and collaborative course design, we developed the Zero Waste Hero courses, ensuring they were flexible and easily integrated into Victorian schools. We also created a memorable brand and practical teaching guides to empower educators in delivering the content effectively. This project successfully unlocked EEV's digital potential, expanding their impact across the region.



About Environment Education Victoria (EEV)

Environment Education Victoria (EEV) is the leading organisation for sustainability and environmental education in Victoria. Connecting with a diverse network of individuals and organisations across early learning centres, schools, and universities, EEV supports nearly 1,000 members, including students, educators, and sustainability practitioners. EEV provides valuable educational expertise and high-quality resources aimed at fostering environmental awareness and action.

The challenge

EEV sought to expand its impact by transitioning its educational programs to an online format, starting with the development of Zero Waste Hero courses for primary and secondary students. However, many EEV team members were new to online course design and working with external agencies. The courses needed to be highly flexible, allowing for easy adaptation based on the geographical needs of schools and the integration of existing school resources. Additionally, EEV required a user-friendly platform that would allow educators to deliver content with minimal training. Oppida was brought in to collaborate with EEV's subject matter experts, guiding them through the digital transformation process and ensuring the successful launch of the Zero Waste Hero courses.

The solution

To help EEV achieve its goals, Oppida provided a comprehensive, customised solution, focusing on the following key elements:

- **Market research:** Oppida conducted extensive market research to identify gaps and opportunities in the digital learning space. This research informed the development of the Zero Waste Hero courses, ensuring they met the unique needs of Victorian schools and aligned with current sustainability education trends.
- **Brand development:** To enhance EEV's strong brand presence, Oppida created a catchy and memorable Zero Waste Hero brand. This branding was designed to resonate with students and educators alike, reinforcing the importance of sustainability and waste reduction.
- **Collaborative course design:** Recognizing the EEV team's limited experience with online course design, Oppida dedicated additional time and resources to support subject matter experts throughout the learning design process. This collaboration ensured the courses were engaging, flexible, and seamlessly integrated with existing school resources.
- **Practical teaching guides:** Oppida developed comprehensive teaching guides to accompany the Zero Waste Hero courses, providing educators with the tools and confidence needed to adopt and deliver the content effectively. These guides were designed to ensure the courses could be easily implemented across Victorian schools with minimal disruption.

The results

Oppida's partnership with EEV resulted in the successful launch of the Zero Waste Hero courses on Google Classroom, marking a significant milestone in EEV's digital learning journey.

The project not only unlocked EEV's potential in online education but also provided an opportunity to refine and enhance their approach to digital learning.

The agile, collaborative process led to the creation of flexible, high-quality courses that are now empowering educators and students across Victoria to take meaningful action toward sustainability.



Testimonial

Grant Fenton, Executive Officer:

“Oppida was a game changer for our organisation. They guided us through change and delivered us to a new outlook, one which places EEV in a position we’ve never been in before: to have the ability to deliver online resources.

This has made us, for the first time in our 40-year history, truly connected to our members across all parts of Victoria. Oppida made this happen because they have talented people, a ‘change is achievable’ mindset and the ability to take others on the digital education journey.”





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