



Developing and enhancing TEFL courses for global e-learning excellence



Oppida

- **Client:** The TEFL Academy (TTA)
- **Location:** United Kingdom
- **Platform:** Moodle
- **Sector:** Private Provider

Oppida partnered with The TEFL Academy (TTA) to create a new Teaching English as a Foreign Language (TEFL) Level 3 course and update their existing Level 5 course. The project involved collaboration with TTA's international team of expert trainers to ensure that both courses provided high-quality, engaging, and up-to-date content. Oppida's contemporary approach to learning design and agile project management enabled the successful development and enhancement of TTA's TEFL offerings within the Moodle platform.



About the TEFL Academy (TTA)

The TEFL Academy (TTA) specialises in delivering accredited Teaching English as a Foreign Language (TEFL) courses at both Level 3 and Level 5. These courses are offered online and through global campuses, taught by expert trainers who are qualified professionals in the TEFL industry. TTA aims to provide the highest value TEFL qualifications, winning the GoOverseas and GoAbroad Top TEFL Course Awards in 2019, 2020, and 2021. TTA's mission is to ensure students graduate with a comprehensive understanding of teaching English and the TEFL industry, ready for global teaching opportunities.

The challenge

TTA sought to expand its offerings by developing a new Level 3 TEFL course, while simultaneously updating and enhancing its existing Level 5 course. The challenge was twofold: first, to ensure the new Level 3 course met the highest educational standards, and second, to align the structure and style of the updated Level 5 course with the new Level 3 offering.

Given TTA's global presence, the project required collaboration with an international team of subject-matter experts across multiple time zones. Furthermore, the TTA trainers needed to actively participate in the design and development process to take ownership of the course content and delivery in the long term.

The solution

Phase 1: Development of the Level 3 Course

Oppida collaborated closely with TTA senior trainers and Qualifi – the accrediting Awarding Body – to develop the Level 3 TEFL qualification specification. This process defined the course content and assessment criteria. Oppida designed a combination of written assignments and automatically graded tests within the Moodle platform, while also creating assessment handbooks for both students and assessors to ensure clear communication of criteria and marking guidelines.

Oppida facilitated a series of online learning design workshops to introduce TTA's international trainers to contemporary learning design approaches. These workshops helped to split the project into smaller, manageable teams, each focusing on specific course modules while maintaining seamless collaboration across time zones.

The Level 3 course was built in Moodle with interactive features, including H5P activities and 'call to action' blocks to promote active learning. A course map was introduced for better navigation, and the stylesheet was updated to reflect TTA's branding. Additionally, Oppida provided training to TTA's trainers on Moodle admin tasks, enabling them to efficiently manage student queries and improve overall student experience.

Phase 2: Enhancement of the Level 5 Course

Oppida updated and enhanced the existing Level 5 course to align with the structure and design of the new Level 3 course. The content was extracted from Moodle and reworked in the storyboarding stage. Oppida collaborated with TTA senior trainers to review and flag areas that required updates, with a focus on improving learner engagement through active learning techniques. The structure of the course was streamlined, and large sections of text were broken down into more digestible formats to improve the learning experience.

Oppida and TTA maintained close communication throughout the project, holding weekly check-ins with TTA co-founders to ensure alignment on vision and project milestones. The collaborative design process was supported by daily interactions between Oppida's learning designers and TTA's trainers, allowing for quick feedback and adjustments to the course content.

The results

Oppida successfully delivered a brand new Level 3 TEFL course and an enhanced Level 5 course within the agreed timeframes. Both courses were built within Moodle, offering engaging, high-quality learning experiences that reflect TTA's commitment to excellence in TEFL education.

The collaboration between Oppida and TTA not only improved the quality and structure of the courses but also empowered TTA trainers to take ownership of course management, ensuring long-term sustainability.



Testimonial

Rhyan O'Sullivan, Managing Director, TTA:

"We are extremely pleased that we chose to partner with Oppida for the development and redevelopment of our courses. Oppida have a deep understanding of the e-learning space and produce industry leading courses. Their ability to successfully project manage the entire process, from the initial specification stage to the final build, has been eye-opening and something we have learned a great deal from.

We will not hesitate to partner with Oppida on future projects."





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